

# it's superior



# in every way

From the modest potato chip to the finest fish fillet,  
..what you fry in is what captures the taste.

Enter Superior, the most respected, refined and deodorised  
beef dripping in the business.

It's naturally lower in trans fats, non-hydrogenated and  
delivers the highest performance with the greatest economy.

**Superior** is manufactured exclusively in the UK by Nortech Foods, Britains largest producer and refiner of edible animal oils & fats.



new technology behind traditional tastes.

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